



120 W JACK FROST STREET EAGLE RIVER, WI 54521
(715) 479-9060 (800) 736-2514
FAX (715) 479-6916

CUSTOMER INFORMATION

Legal Name _____ DBA NAME _____

Name of Business before you purchased it _____

Physical Address _____

Mailing Address _____

Business Phone _____ Cell Phone _____

Alternate Phone _____ E-Mail Address _____

Manager's name (if applicable) _____

Manager's contact information: # _____ email _____

Accounts Receivable Contact Person _____

Legal Licensee Name _____

Licensed Agent _____

License Type: (circle one) Class A Combo Class A
 Class B Combo Class B
 Class C Temporary Class B (Picnic)

Municipality where issued _____

Have you done business with General Beer Northwoods before? Yes /No

If yes, what business name did you use? _____

ORDERS/DELIVERIES

The State of Wisconsin requires that all beer invoices contain the signature of the person receiving the order. (Department of Revenue, Chapter Tax 7.01 (5) (f)).

If you are not open when we deliver beer, we may, according to the Department of Revenue, leave the beer with an unsigned invoice if you sign this document giving us permission to do so. Please be advised that you will be liable for all unsigned invoices.

If we do not receive this signature, we will assume you are requesting that all orders delivered by us be signed by an owner, manager or employee of your business.

I, _____ representing _____ give permission to General Beer Northwoods to deliver beer or other products without having the invoice signed. I have 24 hours to call General Beer Northwoods. If there are any discrepancies between the invoice and the products delivered. If I do not contact General Beer Northwoods it means that I am accepting the delivery as if I had signed for it and that no discrepancies have been noted.

Delivery Instructions

Note – The Customer Information Form, Wisconsin Sales & Use Tax Exemption Certificate and signed Credit Policy must be completed before receiving your first order.